



GEORGE KING, PROFESSIONAL RACING DRIVER

**SPONSORSHIP
OPPORTUNITIES**







ABOUT GEORGE KING

George King grew up with a passion for motorsport, his father being a racing driver himself in the 1990's saw George follow in his father's footsteps & he entered his first car race in October 2020. With no prior racing experience or any karting experience to his name George quickly gained the respect of his racing peers.

Essex born, George acclimatised quickly, joining the James Winslow Racing training programme he amassed 17 Victories, 43 podiums, 16 pole positions, 19 fastest laps and 7 lap records in 67 races & won his first championship title. All this in just 2 and half seasons of racing in, Britain, Europe (France, Belgium, Germany, Italy, Spain & Portugal) and also a season in the UAE at Dubai & Abu Dhabi.

In 2023, George stepped up to LMP3, winning his debut race at Paul Ricard Circuit and becoming the LMP3 champion for the 2023 season. George also competed in his second season of the LMP4 - Ligier European Series, joining championship winning team Virage and become vice champions.

In 2025 George joined Mercedes AMG team Tigani Motorsports, driving their Mercedes AMG GT3 Evo. Competing in the prestigious GT World Challenge Australia, finishing 6th overall & consistently being one of the fastest drivers at each event.



CAREER GOALS/AMBITIONS

George King is an enthusiastic and ambitious young racing driver with sights firmly set on the highest echelons of Motorsport. Having gone against the grain and eschewed karting and single-seaters with the singular aim of making it to F1, he has nevertheless devoted himself to reaching the upper echelons of the sport, especially in sportscars.

From starting out in a humble Mazda MX-5, he has nurtured the ambition of becoming a professional driver representing a major manufacturer in the biggest endurance races on the planet, with the ultimate goal of taking that manufacturer to the top step of the podium at the Le Mans 24 Hours.

To that end, George is plying his trade — successfully — in both single-make and open- field sports prototype competitions around Europe. He has a dedicated routine designed to hone both his cockpit skills and overall fitness, including daily physical workouts and regular simulator training sessions.

Along with his management team, George aims to project a professional approach to his career, one which will hopefully accelerate his route to the very top — and make everyone aware of his ability.





CAREER MENTOR

James Winslow is a British professional racing driver with 10 championships to his name. He ranks in the all-time top 10 British drivers by number of race victories. And he holds the international record for the most Formula 3 open-wheeler wins: 86 to date.

Drawing on the successes, mistakes and lessons of a remarkable career, James has successfully trained drivers from around the world across multiple motorsport categories. His mentoring spans the full breadth of driver profiles, from refining the techniques of gentleman drivers to taking young hopefuls all the way from the karting circuit up to international championships.

James has known and mentored George since he was 20 years old guiding him through the ranks to where he is today. James will continue to mentor George throughout his career as he progresses through the various races series. James is excited to be working with George as he continues to prosper as a talented and ambitious professional racing driver with the potential to rise up the ranks and realise the ultimate goal of winning championships.

MEDIA GALLERY

A media gallery displaying a range of images documenting George's 2023 season racing in the Ultimate Cup Series and European Ligier Series.





SPONSORSHIP OPPORTUNITIES

You have the opportunity for brand marketing exposure on a professional racing car, as well as George Kings race suit and crash helmet that he will wear for the season/ specific event.

As well as this there is the opportunity to have access to the team garage, team hospitality and paddock access providing unique personal, business and marketing value with the added benefit of networking opportunities at the season race weekends.

The races are broadcast live on digital channels all over the world. Viewed by hundreds of thousands this offers brand exposure plus multiple social media and marketing opportunities for your brand.

You will also come away with team memorabilia and signed pictures which will include your branding.

CUSTOM SPONSORSHIP OPTIONS

We can tailor sponsorship packages for any need, below are some of the experiences on offer. Contact george@gkracing.co.uk for more info.

- Any number of tickets to a race weekend with paddock and garage access
- Access to George at scheduled times throughout the race weekend
- Any number of race car models with company logo
- Any number of replica race suits with company logo
- Any number of replica helmets with company logo
- Company logo on race car for the season/ separate events
- Any number of signed framed pictures of the race car
- Company branding on Georges helmet and race suit for the season/ separate events
- Professional grade simulator training with George
- George is available throughout the year for: guest appearances, commentary and race analysis, social media appearances and advertising needs





RACE AND PADDOCK EXPERIENCE

Team hospitality

At certain events there will be access to a hospitality lounge just a short walk away from the team garage. This will include meals and beverages, as well as this you will have somewhere to relax and keep updated with the race as it progresses.

Access to George throughout the race weekend

There will be time to speak to and mingle with George during the race as his timetable allows. Before the race he will offer a car and garage tour where he will run you through the controls of the car, show you inside and talk through the dash buttons, instruments and controls.

Garage access

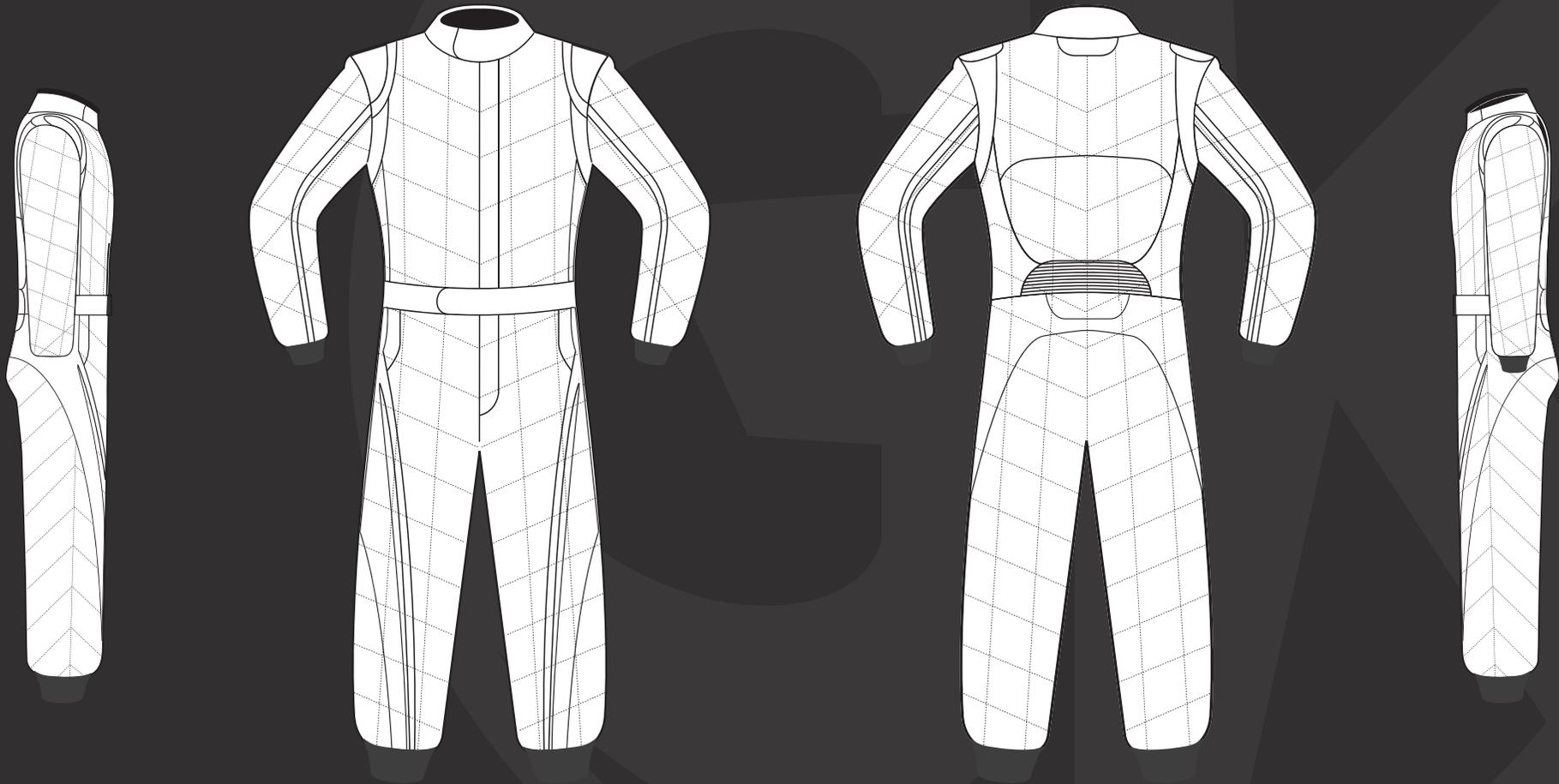
You will be in the team pit garage and witness the pit stops and driver changes as the team fight for glory. You will have the opportunity to get very close to the car, engineers and drivers making you really feel like a part of the team.

WhatsApp chat room

There will be an exclusive WhatsApp chat room set up for use over a race weekend. On this group George will post: regular updates, photos, timetables, videos, session results as well as his thoughts and feelings about how things are going. He will also post photos that show your company logo throughout the weekend. This gives all involved exclusive access with inside information. It's a great way of keeping everyone connected to the event, even those who may not be able to attend in person.

RACE SUIT LOGO POSITIONING

Primary sponsorship branding opportunities are available on the race suit.



Race suit and livery image shown above is for illustration purposes only

RACE HELMET LOGO POSITIONING

Primary sponsorship branding opportunities are available on the helmet.

Sponsor placement on side of helmet.



Sponsor placement on front of helmet.



Sponsor placement on back of helmet.



Sponsor placement on side of helmet.



Sponsor placement on top of helmet.



Race helmet and livery image shown above is for illustration purposes only



SPONSOR RACE MEDIA OPPORTUNITY

As an add on, we are able to arrange the capture of race weekend cinematic track and paddock side filmed content and photography.

For each race weekend or the entire season, we can provide to sponsors filmed and edited videos that capture the race events, with special focus on a sponsors brand. This will include moments and experiences captured when a sponsor attends races. This professional grade media content can provide brand exposure material.



THANK YOU ALL FOR SHOWING INTEREST IN MYSELF AND MY RACING CAREER.

GEORGE KING

